

PIPELINE CRISIS/WINNING STRATEGIES INITIATIVE

The Pipeline Crisis is a diverse collaborative that mobilizes private sector leadership, investments, and advocacy to create and clear pathways for young Black men to achieve social and economic equality. In keeping with their mission, Pipeline created an Early Childhood working group that acknowledges that investing in excellence for all young African American children would be one of their most effective strategies.



WHY EAST NEW YORK?

Multiple challenges face East New York families including lack of quality early care and education, the critical foundation for later learning and success.

- **49% of the people living in East New York are African American**
- **There are 55,245 children under age 18, living in East New York. 55% of them are African American**
- **Poverty in East New York especially affects children:**
 - 35.6% of the residents live below the poverty line
 - Only 44.4% of families in East New York live at self-sufficiency standard levels
 - 29% of families make less than \$15,000
 - In, 2005, 1,882 children (67.6%) were born into poverty
 - In 2005, 511 families entered homeless shelters

pipeline **crisis**SM
promoting winning strategies



Pipeline Crisis | Winning Strategies Initiatives
Early Childhood Program in East New York

EAST NY EARLY CHILDHOOD INITIATIVE

The Pipeline Early Childhood Initiative launched in April 2011, and led by the **New York City Early Childhood Professional Development Institute at CUNY** provides early childhood programs with an intense, individualized approach that provides coaching, mentoring, modeling, and leadership support. Programs were invited to apply and were selected based on their need and ability to benefit from the services provided by the leadership team. To date 335 children and 46 staff stand to benefit from the Pipeline's wisdom and generosity.

Targeted areas of focus include: leadership development, program design, curriculum development, staff development, family support and engagement and environmental design.



EARLY SUCCESSES

Within the first year of the Pipeline Crisis/Winning Strategies Initiative's Early Childhood Program in East New York program leadership and teachers acknowledge the value of the intense supports the project provides. Parents, teachers and administrators are discovering innovative ways to maximize the potential that young children are born with. Our aim is to guide programs serving our youngest at-risk children to create a balance between strong and stimulating learning experiences and rich, nurturing social and emotional interactions - truly **WINNING STRATEGIES** that are confirmed by research and lead to success in school and later life.

- All program directors are enrolled in graduate courses leading to a credential in Management and Leadership.
- All programs have participated in rigorous guided self-evaluations and have worked with their assigned consultants to craft improvement plans.
- Intensive teacher training is in high gear.
- New, exciting and challenging equipment and materials have replaced items in disrepair.
- Curriculum is being developed to meet the needs of all children enrolled.

TEACHERS SAY:

"I am excited about learning how to use the Creative Curriculum in my classroom."

"We want Pipeline to stay with our program longer so we can fully implement all the things we are learning."

DIRECTORS SAY:

"The Pipeline has created a wave of change in my program and I like what I see happening with the teachers."

"The Pipeline is helping directors, teachers and the children; I want you to stay in my center as long as possible to continue this important work."

WE NEED YOUR HELP

The work is off to a great start with four childcare centers on board and many changes beginning to occur. The first six months of this project can be heralded as an overwhelming success. Relationships have been established and the critical work of program improvement is well underway. Educators and administrators are engaging in rigorous improvement strategies and have accepted our support with open arms. It is inspiring to see how much our help is embraced and how much has been accomplished, but there is still so much to be done. Now that we have engaged educators, families are waiting for help and starving for quality improvement, it would be immoral to abandon them at this early stage in our program.

Funding the next steps of the work is essential, please give generously. Your donation will make a real difference in the lives of East New York's children, and families. All donations made to Pipeline Crisis:Winning Strategies will be sent to its fiscal sponsor, Vera Institute of Justice, Inc.

TO SUPPORT PIPELINE CRISIS BY CHECK, PLEASE ADDRESS IT TO:

Pipeline Crisis, c/o Vera Institute of Justice
233 Broadway, #12, New York, NY 10279-1299
and write "Early Education" in the memo line

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